

DISABILITY DOESN'T DISCRIMINATE

BUT THE GOVERNMENT DOES

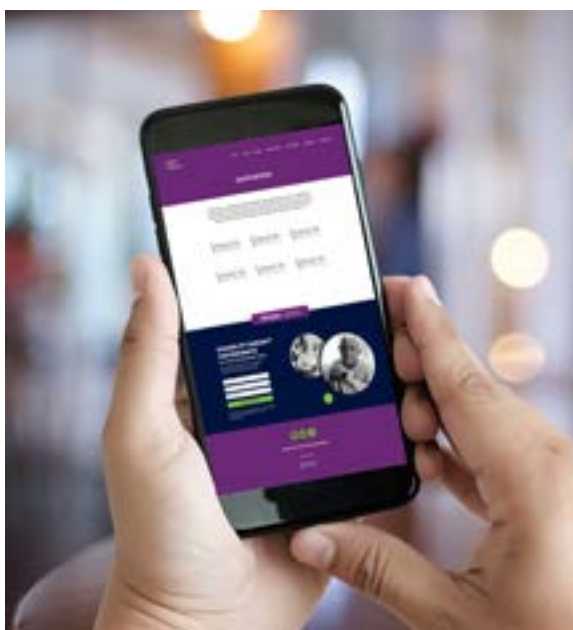
AN INITIATIVE OF 

We need your support

In 2013, the Federal Government deliberately amended the Age Discrimination Act to legally exclude people over the age of 65 from the NDIS. This is age discrimination in its purest form and impacts not only those who are already living with a disability but also those who become disabled after the age of 65.

Right now, people older than 65 who are living with a disability are NOT eligible to apply for the NDIS and many are struggling to survive on just \$52,000 a year from the My Aged Care Scheme.

We've launched the Disability Doesn't Discriminate campaign to raise awareness on this important issue. We're asking Australians to sign our petition and show support for change.



How can you help?

There are many ways you can get on board with the campaign and help spread the word about this important issue. To get you started, here's some tips on how to support the campaign:

1. Comment, like, and share posts on both the Spinal Life and Disability Doesn't Discriminate social channels
2. Spread the word through your own social channels by sharing a post in support of the campaign
3. Send an email to all staff encouraging them to sign the petition.
4. Become an official supporter of the campaign, and send your company logo to marketing@spinal.com.au. We'll add your logo to our partner's page

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AN INITIATIVE OF  Spinal Life
AUSTRALIA

What you need to know

How long does the campaign last?

The campaign will last approximately 8 weeks.

Will there be a second phase of the campaign?

There is no second phase planned for this campaign.

Will I get to see the campaign or approve the content?

If you decide to pledge your commitment to the campaign you will be kept up-to-date, in advance of any advertising or planned media. All content will be approved by Spinal Life Australia.

Who will be my contact through the campaign?

Your overall contact will be Ross Duncan, Executive Manager Member Services by email on rduncan@spinal.com.au

I want to get more involved; how can I do that?

We would love you to get more involved, we encourage you and your staff to sign the online petition, in the first instance. Then we encourage your organisation to 'spread the word' about the campaign and to also like and share campaign content via your social media. Together we can be a strong voice for change!

What are the logo specifications?

The only format we need from you is your logo in .eps or .ai format emailed to marketing@spinal.com.au

Who will be the point of contact for my staff during the campaign?

For day-to-day enquiries in relation to the campaign you can contact Steve Coulter, Communication and Marketing Leader by email on: scoulter@spinal.com.au or contact 0419 988 465.

Get involved and lets end age discrimination together!

DisabilityDoesntDiscriminate.com.au